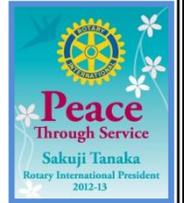


RI Theme 2011-12
"Reach Within to Embrace Humanity"

The Rotary Club of Stevens Point [WI]

PO Box 908, Stevens Point, WI 54481
Club 2673 District 6220



September 12, 2012

Rotary Club of Stevens Point

Welcomes

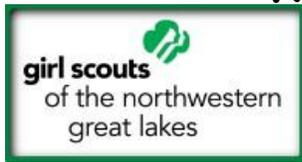
Laura Martens

Fund Development Director, Girl Scouts of Northwestern Great Lakes

Paul Tikalsky

Scout Executive, Samoset Council, BSA

Program Arrangements: PDG Dick Judy



GREETERS

Sep 12 – PE Ann Huntoon & PP Rick Jansing



Sep 19 – Marten, Mouw & Kampo; 26 – M. Williams & Murphy

Oct 3 – Murillo & Cywinski; 10 – Stack & Murphy; 17 – Huntoon & Bertz; 24 – Murillo & Simmons; 31 Breit & Taylor

Coming Events

SEPTEMBER 2012 RI THEME – New Generations Month

Rotary International's 107th Year and Our Club's 95th

Rotary Intl: www.rotary.org District: www.ridistrict6220.org

Our Club: www.stevenspointrotary.com

Polio UPDATE Daily - <http://www.polioeradication.org/Home.aspx>



UWSP ROTARACT – <http://www.facebook.com/pages/UWSP-Rotaract/153776281332253>

Morning Club – Greater Portage County www.portagecountyrotary.com
Friday 7 a.m. @ Portage County Annex Building, Conf Rooms 1 & 2, 1462 Strongs Ave

Rotary Basics – great site – check it out!

<http://www.rotary.org/EN/MEMBERS/NEWMEMBERS/ROTARYBASICS/Pages/TheOrganizationofRotary.aspx>

Rotary News & Views

-- Of the Club and Otherwise



Guests and Rotarian Visitors

- Visiting Rotarians
 - Kevin White, Applied Technology, potential member
 - UWSP ROTARACT President Lovro Kuspilic and his brother Luka from Croatia. Luka will be going to law school when he returns.

Announcements

- **ROSE SALE 2012 – October 18-20** – looking for new and creative ways to sell roses as our major fund raiser for the year. Feel free to start NOW. \$20 a dozen, more details coming. **Thanks to Bev's Floral for the beautiful 'sample' dozens that were sold last week to get us in the mood.** Mine are spectacular and so beautiful.
 - Flowers arrive Wednesday afternoon, Bev and an augmented staff will prep and have ready for Thursday a.m. if you order for that morning.
 - Minimum sale this year is 12 dozen [if you don't sell them you will be billed on your quarterly statement – but selling is so much easier].
 - If your client wants to pickup at Bev's either in StePt just make sure Deb knows in advance their name, color and quantity.
 - Bev's website will have more sale information
<http://www.flowersbevsfloral.com/> in a few days.
 - We owe a special thanks to Bev's Floral for making process so easy.
- **HAPPY SEPTEMBER BIRTHDAYS AND ANNIVERSARIES**
 - **Birthdays** – Cheryl Breit and Kathy Trachte, both on 28th.
 - **Club Anniversaries** – Joel Becker [3], José Murillo [4] and Deb Freeberg [7]
 - **Wedding Anniversaries** – Kathy Brandl, Andy Kampo, Tonia Simmons and Al Thompson
- Our Inbound **RYE Zoë Hoche** has really become a key member of the SPASH tennis team. So far in doubles competition, she and her partner are undefeated.
- **Trip to RI Headquarters** – the bus will make the one day trip some time the 2nd or 3rd week of January 2013.
- **50-50 Raffle** – Our guest speaker, Bob Williams. He didn't draw the joker but naturally he donated his lunch winning to Polio Plus.

Presenter: Bob Williams, follow on to the Post Polio Syndrome problems.

- Bob came to Stevens Point from Kohler Corp. to Hardware Mutual [Sentry] working with Ken Willett. In 1958 he formed Idea Associates with a couple of famous locals, Roy Menzel and Chuck Nason.
- Oh by the way – **last Wednesday was Bob's 87th birthday – HAPPY BIRTHDAY BOB.**
- Bob and Idea Associates are well known for their PR campaigns. Thirty seven major campaigns including the very successful governor run by former UWSP Chancellor Lee Dreyfus.
- Bob was afflicted with polio in 1954 in his late 20's, older than most.

- A couple of years ago Bob realized that his activity level was deteriorating and working with his doctor, and after reading an article in the *Rotarian*, it became clear that Bob was probably suffering from Post Polio Syndrome. He made sure to continue reasonable exercising. Now in conjunction with members of the medical community Bob has embarked on a campaign to inform all medical practitioners that those who have ever had polio as they grow older may have the Post Polio syndrome setback. And there are probably a number who had polio that was never diagnosed.
- The number of potential post-polio persons is staggering – at least 250,000, more likely 775,000 and some are estimating the potential population at 6,000,000. That's scary.
- A question by a medical practitioner as simple as 'have you ever had or suspect you have had polio' is sufficient to signal the problems a person may be having or can have are post-polio and probably not arthritis and other common diseases of people as they age.
- At least two members of our club have had polio, one person lost his sister, and many have known many others who had polio, especially before the vaccines became available in the early 1950's.
- The significance of the problem is the large cohort, the baby boom generation ageing rapidly. This is not the 'black death plague' of 14th century or the horrible influenza of early 1900s. The right question NOW may slow the effects of Post Polio.
- Appleton in 1951-54 had one of the highest incidents of polio in the US.
- Bob is traveling to Mayo this week to determine if his exercise regimen is working or what they may recommend for Bob and others to slow the effect of the Syndrome. Since Mayo is to international this is an opportunity to spread the word of Post Polio not just in the US but also abroad.
- With the background of the *Rotarian* article and the long history of Rotary's effort to stop polio around the world, this Post Polio Syndrome campaign is a natural extension.
- Our club will continue working with District and others to bring Bob's message to the AMA and all medical practitioners and hopefully make funding available to extent the program.

Happy Dollars

- Missed two weeks ago – Joel Becker gave a happy dollar for finishing the 2012 Portage County United Way Run-Bike-Unite Duathlon; last year he was a volunteer, this year he did the whole enchilada.
- Due to the length and importance of Bob William's message, Happy Dollars were skipped.

Rotary International News

KEY TO LITERACY

Rotary International reports that more than 770 million adults worldwide do not know how to read. In an increasingly complex world, illiteracy condemns many of them to the lowest rungs of society. International Literacy Day was 8 September. Learn how we are supporting basic education and literacy.

Two Rotary clubs are being honored 7 September at an International Literacy Day celebration in Washington, D.C., as the winners of the RI-International Reading Association-Pearson Foundation Literacy Project Awards. A panel of Rotarians and International Reading Association (IRA) members gave the award to the **Rotary Clubs of Rockford, Michigan, USA, and Salem, Oregon, USA**, for demonstrating outstanding collaboration with local reading councils in their communities.

Each club will receive US\$2,500 for literacy projects. "Teaching all children to read requires not only teachers who know how to reach every child but communities that value and support literacy," says Richard Long, director of government relations for the International Reading Association. "These two projects highlight the notion that it is a partnership that teaches reading: the community to provide the tools and to say it is important and the teacher to bring it all together for each learner." The IRA is a professional membership organization dedicated to promoting high levels of literacy by improving the quality of reading instruction, disseminating research findings and information about reading, and encouraging a lifetime of reading. The IRA network comprises 70,000 members and more than 300,000 affiliate members in nearly 100 countries, including councils and affiliates at the local, state, regional, or national level. Since 2002, Rotary and the IRA have combined their resources and skills as service partners to advance literacy in communities worldwide. Rotary clubs and districts are encouraged to share resources and information with IRA councils and affiliates to develop cooperative literacy projects.

The Rockford club won its award for Reading Rocks, an annual reading festival that takes place in August. The club partners with the local reading council, school district, and library district for the daylong event, which includes live entertainment, a parade, and family activities that promote the importance of literacy. Neil Blakeslee, 1988-89 president of the Rockford club, says that his community sees reading not only as a fundamental skill but as a way to enhance every aspect of an individual's life. "Receiving recognition for a necessary job well done gives us all a great sense of accomplishment and validation of our efforts," Blakeslee says. "Winning awards is not as important as the achievement, but awards do provide encouragement for continued efforts." Making books for children

The Salem club was chosen in recognition of a bookmaking project for schoolchildren in Santa Avelina, Guatemala. With the help of the Vineyard Valleys Reading Council, volunteers from both organizations put together children's books for The William M. Botnan Experimental School, where all 130 elementary students speak Cozal Ixil, a Mayan language. The project is an effort to preserve culture through the indigenous language, which is not recognized or taught in public schools. Jayne Downing, a member of the Salem club, says the club's Youth Literacy Committee selects projects they believe will have the greatest impact for at-risk children, whether in their local community or around the world. "We were honored to be connected with the Guatemalan project for many reasons, including the ability to make even a small difference in reducing barriers and increasing access through such literacy projects," Downing says. "The recognition brought by this award will allow greater visibility to the project and the needs of this community."

The 4-Way Test

Adopted by RI in 1943

Of the things we think, say or do ---

- 1 - Is it the TRUTH?**
- 2 - Is it FAIR to all concerned?**
- 3 - Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4 - Will it be BENEFICIAL to all concerned?**



Rotary Program Hosts and Program 2012-13



Theme: "Peace Through Service"

New Generations Month		
Sep		
15	PN Ann Huntoon	Kathy Foley, Director, Leigh Yawkey Woodson Art Museum, Wausau
20 [7:30-9]	Free Terry	Board Meeting - Library
26	Free Terry	Club Assembly
Vocational Service Month		
Oct		
3	Free Terry	PDG Tom Guyette, District Foundation Chair
5-7	11 th RYLA	RYLA (Rotary Youth Leadership Awards) Camp Manitowish YMCA in Boulder Junction, WI [3-4 from our club and 2-3 from the morning club]
10	Todd Kuckkahn Brenda Diamond Gary Thompson	INTERACT - Pacelli Advisor Lorie Lisa and INTERACT Officers RYLA Weekend Report - Student Attendees Report ROTARACT
17	Free Terry	DGN David Yonhajan, District 6220 2013-14 - 'RI and District Initiatives - what is occurring at the District and RI levels'
18 [7:30-9]	Free Terry	Board Meeting - Library
Oct 18-20	25th ROSE SALE	25th Annual Rotary Rose Sale (Sweetest Day 2012 - Oct 20)
24	Patti Cahill	Patti Cahill - LIFE (Local Indicators For Excellence) report - A community assessment is currently being conducted and the report will be released in the fall.
31	Todd Kuckkahn	Jeff Brangman, Pacelli HS Principal, 'New Initiatives at Pacelli High - new daily schedule, mentoring, J-term, and more student involvement in decision-making'
Rotary Foundation Month & World INTERACT Week		
Nov		
7	Ann Huntoon	Ralph Locher, MD, Pediatrician, Ministry Medical Group 'Childhood Immunizations, Current Trends and Myths'
14	Ann Huntoon	Layne Cottolino, ED, Central Rivers Camshed
15 [7:30-9]	Free Terry	Board Meeting - Library
21		
28		
Rotary Family Month		
5	?Brenda Diamond	Angie Heuck, DGA, St Michael's Foundation, Hans and Sherri Vetter: Alzheimer's Update & Vetter Family Alzheimer's fund at Saint Michael's Foundation.
12	??????	Possible holiday program scheduled for Dec 19
19	Leroy Helser	SPA SH Singers - 54 th Year Kicking off our Holiday Season
20 [7:30-9]	Free Terry	Board Meeting - Library