



RI Theme 2011-12
"Reach Within to Embrace Humanity"

The Rotary Club of Stevens Point [WI]

PO Box 908, Stevens Point, WI 5448
Club 2673 District 6220



October 19, 2011



Rotary Club of Stevens Point
Welcomes

Dr. Sue Budjac
President, Mid-State Technical College

'MSTC to the Future'

Program Host: Steve Smith



October 19 – José Murillo & Bob Stack

- October 26 – Brad Corbett & Bob Stack
- November 2 – Ann Huntoon & Suzanne Murphy
- November 9 – Dave Marten & Don Tomaso
- November 16 – Andy Kampo & _____
- November 23 – NO MEETING, Thanksgiving Holiday
- November 30 – Jim Owens & Todd Kuckkahn



Coming Events

Status of Rotary Polio Programs <http://www.rotary.org/en/EndPolio/Pages/ridefault.aspx>

Rotary Basics – great site – check it out!

<http://www.rotary.org/EN/MEMBERS/NEWMEMBERS/ROTARYBASICS/Pages/TheOrganizationofRotary.aspx>

OCTOBER 2011 RI THEME – VOCATIONAL SERVICE MONTH

Rotary International's 106th Year and Our Club's 94th

Rotary Intl: www.rotary.org District: www.ridistrict6220.org

Our Club: www.stevenspointrotary.com

UWSP ROTARACT – <http://www.facebook.com/pages/UWSP-Rotaract/153776281332253>

Morning Club – Greater Portage County www.portagecountyrotary.com [Comfort Inn, Plover, Friday 7 a.m.]



Rotary News & Views

-- Of the Club and Otherwise



Guests and Rotarian Visitors

- Rotary Visitors
 - Utku Kurtaran, our 2011-12 RYE from Izmir, Turkey
 - Mike Wittry, RYLA Coordinator, RCGPC
 - Teresa Timmerman, mom of RYLA attendee Jessica and host mom for Diego last year.
 - Mike Brandl [Kathy] hosts for Utku.
- Guests - none

Announcements

- **WE DID IT AND MORE – ROSE SALE EXCEEDS GOAL! And, Deb's 10th Anniversary celebration was a resounding success.**
- **District Assembly**, Saturday October 29, Green Bay, 9-2:30; car-pooling recommended.
- **Jerry Rous** "Celebration of Life", Oct. 29, Lee Dreyfus Center UWSP, Laird Room, 4 p.m. service, 5 p.m. dinner then music and dancing per Jerry's wishes. Reservation details later. Remember, Patti left in 9-1-2010 as she retired to take care of Jerry. Patti is a Paul Harris Fellow, a sustaining member from Marshfield Rotary, and was President of our club 2007-08.
- **Secretary José** still looking for those last few photos for District Data Base. He's got out his camera!! Diamond, Kampo, Kievet, Martin, Mouw, Baehr, Retzki and Rogan.
- **READY 50-50 Raffle** – really big sale, but this week should be better – TWO cards and one is Joker!! Bob Stack gave us another week by drawing an ace of spades – nearly \$700 now!

Presenter [plural] as RYLA participants Jessica Timmerman, Amirah Neely and our RYE Utku with Club Coordinator Brenda Diamond and Mike Wittry brought us up to date on their wonderful weekend. The other three participants had school conflicts.

- Jake Graboski returned to be a counselor this year after participating last year.
- Brenda noted that the kids were sure quiet on the way up and Mike noted that they were talking nonstop on the way home. The weekend featured wonderful weather. We had 15 applicants and would have more but conflicted with Pacelli Homecoming.
- When asked some of the surprises of the weekend the participants noted – the weather, meeting kids from all over the world, excellent food. There were about 70 kids attending plus all the Rotarian counselors and the professional staff from the Ycamp.
- No question that the motto – 'Arrive Friday, Lead Monday' is well stated. One attendee will be attending the US Military Academy – he noted that his experience was the greatest for his Academy preparation.
- All the participants noted that it was the Rotarian leadership that made the experience so great.
- Letters from a couple of those that missed the meeting put their great experiences in perspective, complemented by the live stories of those that gave one example after another of the wonderful leader experiences they had in this too short weekend.
- This was a weekend they will never forget.

Happy Dollars

- **\$10 Pres. Rick** – \$10,000 Rose Profit and counting!
- **\$5 Terry Arnold** – by the end of the month his book should be available through Amazon – buy a copy and get it autographed.
- **\$10 John Bergin** – ten years for one son’s education culminating in becoming a partner in a law firm.
- **\$2 Tom Bertz** – one each for Rick and Deb for their Rose efforts.
- **\$2 Sharon Stratton** for the ‘advertising shirt.’
- **\$1 person unknown** celebrating the person who invested \$15 in tickets and still didn’t win.
- **Another buck** for all those who think they would win and don’t!!
- **\$10 Julie Mouw** for a celebration.
- **\$2 was José Murillo’s last 2** for the SPASH 3-0 soccer win and Ann Huntoon contributed another dollar for the win!

Future Programs -

- When you have a program please let PDG Dick Judy know so it can be entered in the schedule.
- If you need a projector and screen call the SPCC in advance.

OCTOBER		VOCATIONAL SERVICE MONTH
26	Pres. Rick BD Meeting Jim Anderson	Board Meeting at Library, 0700-0830 Mayor Andrew Halverson, StePt, ‘Looking Forward’
NOVEMBER		ROTARY FOUNDATION MONTH & WORLD INTERACT WEEK
2	Jackie Freeberg & Crew	Assumption HS fall musical spectacular – “Happy Days’
9	Julie Mouw	Five Wishes – ‘Getting it Right [& Correct] Now’
16	Chancellor Patterson	Gary Karner, Commissioner, WIAC, ‘The WIAC and Our Centennial Celebration’
23	Pres. Rick BD Meeting NO MEETING	Board Meeting at Library, 0700-0830 THANKSGIVING HOLIDAY
30	Dick Campbell, Oshkosh Rotarian	The Endurance: Shackleton's Incredible Voyage to the Antarctic in 1914 - 1916
DECEMBER		ROTARY FAMILY MONTH
7	Dick Judy	Jeff Jester, RSVP Dir, PC Aging and Disability Resource Ctr, ‘Matching Senior Volunteers to Community Volunteers [like you] Enhancing Our Community’
14	Eric Beuerman	Dr. Eric ‘At the Piano’
21 [7 a.m.]	Pres Rick	Rotary Board – Downtown Library, 7-8:30 a.m.
21	Leroy Heiser	SPASH Singers – 34 th Year Kicking off Our Holiday Season
28	NO MEETING	ENJOY THE HOLIDAY SEASON see you January 4 th , 2012

From Rotary International –

The First 100 Days for the New RI General Secretary:

“The more I learn about Rotary, the more in awe I am of what this organization has been able to accomplish.” That’s John Hewko summing up his first 100 days as Rotary’s general secretary. In just over three months, Hewko has launched two key communications projects, initiated development of a club strategic planning tool, participated in the meetings of numerous committees and the RI Board and Rotary Foundation Trustees, met with Bill Gates to discuss polio eradication, attended his first Rotary institute, listened to dozens of presentations by Rotary staff as part of his “getting to know Rotary” listening tour, and rejoined the Rotary Club of Kyiv in Ukraine, of which he was a charter member. Hewko began learning about Rotary well before he was on the payroll. “The six-month transition period was tremendously helpful,” he says. “By attending the International Assembly and the convention, and participating in several committee, Board, and Trustee meetings, I was really able to hit the ground running.”

Ending polio a top priority - The RI Board and Foundation Trustees have established some clear priorities for Hewko, with the No. 1 goal being to end polio. “It’s incredible how far we’ve come and all the work Rotary has done. By succeeding, we will not only eradicate a terrible disease, but will position Rotary and the world to take on the next big global challenge,” he says. Part of that positioning depends on Rotary’s receiving the recognition it deserves for its leadership role in polio eradication. To this end, Hewko met with the Bill & Melinda Gates Foundation in September to discuss joint communications and advocacy strategies and opportunities. “We were

able to provide the Gates Foundation staff with a better appreciation of the full spectrum of Rotary's global service and humanitarian activities. I also had very good meetings with Bill Gates and CEO Jeff Raikes. They are very appreciative of all that Rotary has done and are eager to continue to strengthen our joint efforts on polio eradication."

Future Vision, membership also key. The growing list of other priorities includes the successful launch of The Rotary Foundation's Future Vision Plan. "The worldwide launch will happen in July 2013, but I have asked my colleagues to have everything in place by January 2013 so that we have six months to implement any last-minute changes," Hewko says. To ensure that this happens, he has appointed a full-time Future Vision launch manager and established staff teams who are working to ensure a smooth transition to the new grant model.

Other major projects that Hewko has initiated include a thorough review of the Rotary website, a worldwide Rotary brand revitalization effort, and the development of Rotary Club Central, an online strategic planning tool for clubs that will also help Rotary calculate the monetary value of all the organization's service activities and projects around the world. "These initiatives will take time," Hewko says, "but by the next Rotary year, Rotarians should start seeing the results of many of these efforts."

He adds that Rotarians should already be enjoying benefits from two projects that were recently launched -- one that allows members to receive their recognition points more quickly and another that enables them to make payments in a variety of currencies.

Hewko is stressing the need for a "one Rotary" approach to management and strategic planning. "We're not Rotary International or The Rotary Foundation. We're Rotary, and that's how most Rotarians and the rest of the world see us," he says, emphasizing the importance of ensuring seamless and effective operations between the two entities. As he visits clubs and talks to Rotarians, Hewko's "to-do" list expands. "We also need to focus on membership," he says, "especially on developing regional membership plans that address issues that are specific to the different parts of the world. And we need to attract younger members so that we build up the base for the future."

The next 100 days Hewko will spend much of his second 100 days traveling to Europe, India, Australia, and Washington, D.C., to attend Rotary institutes, visit clubs and projects, and meet with international office staff. Major upcoming events include a USAID conference in Washington, a meeting with the leadership of the Clinton Global Initiative, Rotary-UN Day in New York City, and a World Economic Forum summit in Mumbai, India. He also plans to participate in a National Immunization Day in India.

Hewko is looking forward to meeting more Rotarians in person and to connecting with members through social media. "I'm on Twitter now, and I have a Facebook page. I want to thank all of my followers. It's a great way to get your reactions and to stay in touch."

OFFICERS AND CHAIRS 2011-12

President	Rick Jansing	715- 630-3219	rickjansing@att.net
Pres Elect	Terry Arnold	715- 342-4228	tearnold@charter.net
Secretary	José Murillo	715- 344-5522	jmurillo@cfbwi.com
Treasurer	Nick Inman	715-422-1126	nickl@rivercitiesbank.com
Foundation	Cliff King	715- 341-9406	cliff@skyward.com
Membership	Ann Huntoon	715- 345-2976	annah@cwso.org
Club Svc	Bob Stack	715- 346-1545	bstack@uwsp.edu
Club Admin	John Bergin	414- 364-4399	johnf.bergin@wctc.net
RYE/GSE	John Bergin	414- 364-4399	johnf.bergin@wctc.net
INTERACT	Cheryl Breit	715.343.7110	cbreit@capmail.org
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Media	PDG Dick Judy	715-965-8417	rjudymaga@gmail.com

The 4-Way Test

Adopted by RI in 1943

Of the things we think, say or do ---

- 1 - Is it the TRUTH?**
- 2 - Is it FAIR to all concerned?**
- 3 - Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4 - Will it be BENEFICIAL to all concerned?**