



RI Theme 2011-12  
 "Reach Within to Embrace Humanity"  
**The Rotary Club**  
 of Stevens Point [WI]  
 PO Box 908, Stevens Point, WI 54481  
 Club 2673 District 6220

# March 27, 2013

**Rotary Club of Stevens Point**  
**Welcomes**  
**Nathan Sandwick**  
 UW Extension - Community Development Educator  
**"UW Extension's Role in Portage County"**

Program: Patti Cahill

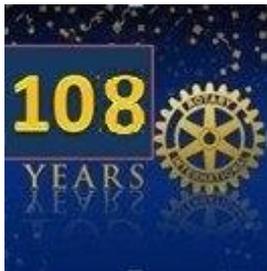


***GREETERS***  
**March 27 – Patti Cahill & Shelly Martin**

At Michele's Resturant --- Apr 3 – K. Trachte & T. Arnold; 10 – K. Brandl & A. Huntoon,  
 April 17 - C. Breit & J. Murillo; 24 – B. Patterson & A. Thompson  
 May 1 – D. Marten & Mary Williams



**MARCH 2013 RI THEME – Literacy Month**  
**World ROTARACT Week** [Mar 13 – Rotaract founded in 1968]



**Birthday - Rotary International's 108th Year, Our Club's 95th**

**Rotary International: [www.rotary.org](http://www.rotary.org)**

**Polio UPDATES Daily - <http://www.polioeradication.org/Home.aspx>**

***Rotary Basics – great site – check it out!***

**<http://www.rotary.org/EN/MEMBERS/NEWMEMBERS/ROTARYBASICS/Pages/TheOrganizationofRotary.aspx>**

**District 6220: [www.ridistrict6220.org](http://www.ridistrict6220.org)**

**NEW - District Electronic Directory and Member information**

**<http://www.directory-online.com/Rotary/Accounts/6220/Newsletter/0/Rotary%20District%206220%20Directory%202012-2013.pdf>**

**Our Club: [www.stevenspointrotary.com](http://www.stevenspointrotary.com)**

**UWSP ROTARACT – <http://www.facebook.com/pages/UWSP-Rotaract/153776281332253>**

**Morning Club – Greater Portage County [www.portagecountyrotyary.com](http://www.portagecountyrotyary.com)**

**Friday 7 a.m. @ Portage County Annex Building, Conf Rooms 1 & 2, 1462 Strongs Ave**

# Rotary News & Views

-- Of the Club and Otherwise



## **G**uests and Rotarian Visitors

- PDG Dick's grandkids – Aldayuz - Rick [FR UnMD Engineering] & Dani [Soph Southern HS Annapolis, MD]; and, Ted Ballard, Madison, teaches ballet/modern at *Step Above Studio*.
- RYE France Zoe Hoche & SPASH friend also from France - Heloise

## **A**nnouncements

- Deb Freeburg father-in-law passed away; PE Ann Huntoon recovering from foot surgery – flowers sent.
- Birthdays and Club Anniversaries
  - Members – Patti Cahill, Dave Kievet, Todd Kuckkahn, Linda Taylor, Randy Zietlow
  - Partners – Carole Jansing; Robin Kampo, Cinda Patterson
  - Member Anniversaries – Ardie Lange [49 years]; Sharon Stratton [12 years]
  - Wedding Anniversaries – Jim Firminhac, Deb Freeberg, Ann Huntoon
- Spring Scholarships – Cliff King receives applications mid-April, met to evaluate May 1, present May 8 to recipients from SPASH, Pacelli, UWSP and MSTC.
- District Conference, Houghton, MI May 17-18: car pool, contact Rick Jansing.
- Host Family for next spring – John Bergin looking for a 2<sup>nd</sup> host family for next spring.
- Portage County to Host Wisconsin Farm Technology Days [FTD] in 2014.
  - FTD is held each year in a different county.
  - The Visitors Bureau expects more than 80,000 over the three days, August 12-14, 2014.
  - Hundreds of volunteers will be needed for this \$1.3m event. \$250k will be raised by the host committee to showcase local businesses. All donations are tax deductible.
  - This could be a fundraiser for StePt Rotary.
  - Many details are being ironed out over the next few months.
  - This is a key event to showcase Portage County both in and out of Wisconsin.
- Trip to RI HQ later this spring.
- Raffle – IP Rick Jansing – donated lunch \$ to foundation but missed the joker.

### Speaker – Cliff King, 'The Skyward Saga' continues.

- The details of the DPI non-selection of Skyward is convoluted and political.
- Skyward already has the highest percent of school districts in WI.
- Skyward has the support of many legislators and most community members.
- Skyward looks forward to a competitive model in Wisconsin but at this time is denied the opportunity unless the courts rule in their favor.
- The issue of a sole provider for Wisconsin makes little sense when Skyward already had 221 of the 443 school districts in WI. Infinite Campus only has 10% of the districts.
- For reasons yet unclear it seems the decisions were not on a level playing field – it is hoped that the courts will rule in Skyward's favor – only time will tell.



**Happy Dollars** – skipped this week to accommodate more Skyward questions.

## **ROTARY WATCH** - Lessons learned from the International H2O Collaboration



María Magdalena Gonzalez pours filtered water into a pan for cooking in her home near Bonao, the Dominican Republic. Rotarians installed filters as one of many projects under the International H2O Collaboration.

**Dozens of broken hand pumps dot villages in Ghana – evidence of well-intentioned efforts gone awry because sustainability wasn't built into the projects that installed them. Perhaps fees weren't collected to fund repairs, or local officials weren't recruited to manage and oversee continued operations.**

**School latrines also fail at a high rate, as projects often overlook the fact that they must be emptied periodically.**

**These are just two of the findings from a recent review of the International H2O Collaboration, a partnership between Rotary International and the U.S. Agency for International Development (USAID)**

that is beginning its fifth year.

As part of the partnership's commitment to sustainability, it hired an independent contractor, Aguaconsult, to review the more than 15,000 measures – from water systems and hygiene training to wastewater treatment plants – funded by the partnership in Ghana, the Dominican Republic, and the Philippines.

### **Sustainability index**

The review included the creation of the WASH Sustainability Index, a tool designed to assess the long-term success and sustainability of these projects. The tool eventually will be available for Rotarians to use in planning more effective water and sanitation projects.

Water and sanitation projects often are measured by the systems built and the number of people they are expected to serve. But experts are finding that these numbers don't tell the whole story. Other conditions must be in place for projects to outlast their initial funding. These so-called soft elements include reliable management, long-term support, sound financial planning, training, and supportive government policies.

The WASH Sustainability Index essentially is a series of questions that determine whether these soft elements exist. To grade each action, Aguaconsult applied these questions to three levels of project involvement – individuals and organizations responsible for managing a service or system; local governments, nongovernmental organizations, and public agencies that provide support or oversight; and government and regulatory agencies that set policies, adopt technical standards, and conduct periodic review.

"The Aguaconsult team made a valiant effort in attempting to quantify the uniquely qualitative aspects of sustainability," says Sean Cantella, of Relief International, an organization that worked with USAID to implement the index in Ghana. "They should be applauded for their novel effort to look beyond simply counting the number of facilities in order to estimate the likelihood that facilities will be available for the long term."

### **Report findings**

Aguaconsult's report had high praise for Rotarians' expertise, noting that equipment like wells, pumps and water systems have been well designed and meet all technical standards. But it found weaknesses in most other areas. Among the findings and conclusions:

- Collecting tariffs or user fees is important for long-term success. In many of the projects reviewed, user fees were either not collected or were set too low to provide enough money to replace worn-out equipment and parts. Considering the life cycle of equipment, and having frank discussions about what costs will be faced and by whom, can help projects avoid failure.
- Implementing projects in an institutional or policy vacuum increases the risk they will simply "fall through the cracks" once the project partners leave. In some communities, no agency was assigned to oversee results. Rotarians should involve relevant authorities from the outset and ensure that newly built systems are registered and integrated with other public works so they receive support and monitoring.
- The ability and willingness of local agencies to provide long-term follow-up are critical to sustainability. Ghana and the Dominican Republic have a national program for promoting hygiene, and their health ministries have strong urban branches. But such support is often absent in rural areas. In the Philippines, rural community-managed systems were found to suffer from a "lack of political will." Training local government staff to manage and administer projects, and improving supply chains and services, can help.
- Advocacy aimed at correcting policy or capacity gaps is an important and valid investment in long-term success.

### **World Water Day**

The H2O Collaboration is one example of how Rotarians are working year-round to provide access to safe drinking water and proper sanitation. On 22 March, Rotarians will join the observance of World Water Day. Established by the United Nations in 1992, the day highlights the importance of fresh water and the need for sustainable management of water resources. This year's theme is water cooperation.

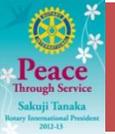
For World Water Day:

- Learn more about the Water and Sanitation Rotarian Action Group, a group of water and sanitation experts who work to assist other Rotarians and provide the know-how, consistency, and credibility to develop solutions that succeed over the long term.

- Register by 31 March for WASRAG's World Water Summit V on 21 June, in Lisbon, Portugal, and save US\$50 off the cost of attending. Meet world experts, share ideas with other Rotarians, and be inspired during this one-day event that immediately precedes the RI Convention.



## Rotary Program Hosts and Program 2013 Theme: "Peace through Service"



APRIL 2013		RI Magazine Month
3 <b>Michele's Rest</b> SPCC Closed	Pres Terry	Club Assembly
10 <b>Michele's Rest</b> SPCC Closed	Patti Cahill	United Way – "Basic Needs – Safety Net Services"
17	Sara Brish Melissa Sabel	Tourism in Portage County is a \$98M business! <i>Learn what drives tourism in the Stevens Point Area</i> Presented by Stevens Point Area Convention & Visitors Bureau
17 [1:15 pm]	Pres Terry	Board Meeting – following regular meeting
24	Al Thompson VC Stu Affairs, UWSP	'Positive UWSP Relations with the Central Wisconsin Community'
MAY 2013		
1	<b>StePt Rotary</b>	<b>Chartered by Rotary International; sponsored by Duluth Rotary</b>
1	Brenda Diamond	Dr. Calvin Selwyn, MD, Bariatric Surgeon, Ministry Medical Group - 'How can we change obesity within our community?'
8	Cliff King John Bergin	Rotary Scholarship Recipients 2013 – Pacelli, SPASH, MSTC and SPASH Heloise Rouyer, Lyon-Cluny, France, SPASH exchange student with our RYE Zoë Hoche
15	Jim Anderson	Mayor Halverson – 'Update – Stevens Point'
16 [7:30-9]	Pres Terry	Board Meeting - Library
18-19	Dist Conf	6220 District Governors Conference 2012 - May 18 & 19, 2012
22	PP Patti Rous	Report on trip to Nicaragua and Estelí
29	Dick Judy	Paula Houlihan & Toastmaster Team – Toast Masters in Action in our Community
JUNE 2013		
23-26	104th International	Rotary International Conference – Lisbon, Portugal
5		
12	Patti Cahill	Riverside House – An Update
19	Pres Terry	Club Assembly – final meeting of RI Year; Introduction of new officers for 2013-14
20 [7:30-9]	Pres Terry	Board Meeting - Library
26	PDG Dick Judy	Former RYE Jenna Smith. Waupaca Rotary, UW Superior, Special RI Project, dysautonomia and related Diseases
2013-14	ROTARY THEME	<b><u>'Engage Rotary, Change Lives'</u></b>

### The 4-Way Test

Adopted by RI in 1943

**Of the things we think, say or do ---**

- 1 - Is it the TRUTH?**
- 2 - Is it FAIR to all concerned?**
- 3 - Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4 - Will it be BENEFICIAL to all concerned?**