

RI Theme 2011-12
"Reach Within to Embrace Humanity"

The Rotary Club of Stevens Point [WI]

PO Box 908, Stevens Point, WI 54481
Club 2673 District 6220



June 13, 2012



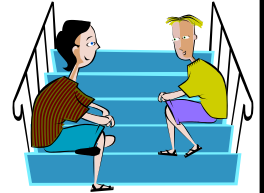
Rotary Club of Stevens Point Welcomes

Terry Rothmann, ED

Community Foundation of Central Wisconsin

"Speak Your Peace – Campaign to Bring Civility Back
to Our Collective Conversations"

Program Arrangements - Linda Taylor



GREETERS

June 13 – Mary Williams & Al Kampo

Jun 20 - McHone & Marten; 27- Murphy & King

July 4 – HOLIDAY; 11 – Taylor & Lange; 18 – Lange & Heiser; 25 – Huntoon & M. Williams

Aug 8 - Heiser & _____; 15 _____ & _____, 22 _____ & _____; 29 Huntoon & _____



Coming Events

JUNE 2012 RI THEME – FELLOWSHIP MONTH

Rotary International's 107th Year and Our Club's 95th

Rotary Intl: www.rotary.org District: www.ridistrict6220.org

Our Club: www.stevenspointrotary.com

Polio UPDATE Daily - <http://www.polioeradication.org/Home.aspx>



UWSP ROTARACT – <http://www.facebook.com/pages/UWSP-Rotaract/153776281332253>

Morning Club – Greater Portage County www.portagecountyrotary.com

Friday 7 a.m. @ Portage County Annex Building, Conf Rooms 1 & 2, 1462 Strongs Ave

Rotary Basics – great site – check it out!

<http://www.rotary.org/EN/MEMBERS/NEWMEMBERS/ROTARYBASICS/Pages/TheOrganizationofRotary.aspx>

Rotary News & Views

-- Of the Club and Otherwise



Guests and Rotarian Visitors

- Paul and Jennifer Rudnick, 1st host for Inbound RYE Zoe Hoche, France [Auch-Armagnac]. Jennifer is Rotarian Cliff King's niece. [Jim Anderson]
- Speaker support – Andy Scott, Louie Saputo of Virtual Vision LLC, Wausau

Announcements

- Club Picnic – June 27, Bukolt Pavilion, Rockman Catering everything – now is the time to ensure your spouse, special friends, former Rotarians, alumni from GSE, RYE, RYLA, etc. know about our outing to celebrate the end of another Rotary year. **Naturally there will be no noon meeting that day.** Signup sheet passed around and emailed. Signup ASAP.
- Y-Cellcom Lactic Edge Triathlon – A number of run marshal corners left to be filled. Volunteers should select t-shirt size.
- ROSE SALE 2012 – October 18-20 – looking for new and creative ways to sell roses as our major fund raiser for the year.
- Utku leaves for home Sunday, June 17th – bon voyage to a great RYE.
- 50-50 Raffle – no information on the winner.

Presenter: Virtual Visions [VV] Team [Gary Reissmann]

- VV suggests that businesses and individuals All-in-one Internet Marketing Strategies.
- In 60 seconds dozens of sites can be simultaneously accessed increasing your marketing penetration.
- Like a funnel, a single input is multiplied into many sites.
- Many applications are embedded and automatically activated while other applications are accessed through buttons or icons on the website created for the business or individual such as Google Maps, other business links, videos, payment and purchasing carts, email and many other marketing tools.
- Applications can be tailored for both computers as well as mobile applications.
- Statistics on contacts, responses, etc. are readily available through Google Analytics.
- Sites are optimized for fast[er] access to gain More impressions = More website hits=More leads=more \$\$\$.
- The combination of website, email, blogs, links to membership sites, etc optimize your impact.
- The internet is not just a tool of the young; the over 55 is the fastest growing demographic as individuals and business management.

Happy Dollars [thanks to Julie Mouw for note-taking while we were at two graduations]

- José Murillo [like many including yours truly] sure happy recall elections are over. Now we only have the fall elections flooding the phones, media, etc.
- Mary Williams gave a hearty second!!
- Kathy Trachte is happy just having returned from a trip to Hilton Head;
 - She also got to visit her father in beautiful Savanna.

- And, her teaching schedule at MSTC is not at Wednesday noon – more Rotary time.
- \$10 from a person unknown happy that his son is back from Kandahar, Afghanistan.
- PE Ann Huntoon happy to see an excellent article in StePt Journal showing Dave McHone, PCBC Foundation, awarding Golden Apples to great teachers.
- Dave McHone said the teacher recognitions and their wonderful students were such a pleasure to award. Many will use much of their award right back in their classroom.
- Jim [?] had a great visit with his family in Ohio, his old stomping grounds.
- Bernie Patterson thanked LTC Eric Beuerman for his service to UWSP ROTC and Rotary; he will be missed; best for your new position at Ft. McCoy.

Future Programs

June		Rotary Fellowship Month
20	Patti Cahill	Sarah O'Donnell, PC Business Council , Jessica Hoerter UWSP - IGNITE [Young Professional Group and their upcoming project The Born Learning Trail they will be installing in June]
27 [7:00 am]	Pres Rick	Rotary Board – Downtown Library
27 [5-7]	Club Picnic	Catered picnic at Bukholt Park Shelter [special celebration for home bound Turkey RYE Utku] [members, guests, past members, GSE, RYE, Ambassadorial Scholars, prospective members, etc]
<i>Rotary Program Hosts and Program 2012-13 Theme: "Peace Through Service"</i>		
Jul		Literacy Month -- The New Rotary Year Begins
4	HOLIDAY	HAPPY 4 TH OF JULY 2012
11	Jim Anderson	Rotary <u>Plus Year</u> Program Discussion
14 [Sat]		23 RD YMCA – Lactic Edge Triathlon – Run course marshals – a great fund raiser
18	Ann Huntoon	Heather Morgan "Hot Off the Presses - With A Lot of HOOPLA" – Area writers team with Comm Journal Pub Grp – new mag of "Entertainment, Art, Food & Culture"
25 [7:00 am]		Rotary Board – 1500 block on Okray. The Senior independent living village is called Whitetail Run
25	Craig Schuler	"Jobs for Life – A New Approach to job training and development"
Aug		Membership and Extension Month
1	Pres Terry	Patty Dreier, County Executive "A Report On Portage County Today, Tomorrow and the Future"
2	Ann Huntoon	Place of Peace meal service – 4:30 – 6:15 p.m.
8		
15		
22	DG Bob Sharkey	District 6220 Governor's Official Visit
29 [7:00 am]	Pres Terry	Rotary Board –
29		
Sep		New Generations Month
5		
12		
19		
26 [7:00 am]	Pres Terry	Rotary Board –X
26		
Oct		Vocational Service Month
3	Pres Terry	Club Assembly
5-7	11 th RYLA	RYLA [Rotary Youth Leadership Awards] Camp Manito-wish YMCA in Boulder Junction, WI [3-4 from our club and 2-3 from the morning club]
10		
17		
Oct 18-20	25 th ROSE SALE	25th Annual Rotary Rose Sale [Sweetest Day 2012 – Oct 20]
24	Patti Cahill	Patti Cahill - LIFE (Local Indicators For Excellence) report. A community assessment is currently being conducted and the report will be released in the fall.
31 [7:00 am]	Pres Terry	Rotary Board –
31		

Nov		Rotary Foundation Month & World INTERACT Week
7		
14		
21		
28 [7 am]	Pres Terry	Rotary Board -
28		
DEC		Rotary Family Month
5		
12		
19 [7:00 am]	Pres Terry	Rotary Board -
19	Leroy Heiser	SPASH Singers - 34 th Year Kicking off our Holiday Season
26	NO MEETING	NO MEETING - Holiday Season



[The Rotary Foundation moves up in survey of top nonprofit organizations](#)

The Rotary Foundation has moved up 14 places in the *Chronicle of Philanthropy's* annual survey of the top 400 fundraising charities in the United States. In the survey, based on fiscal year 2010, the Foundation is 61st on the list of charities that raise funds from private sources, compared with 75th the previous year. Funds raised for Rotary's US\$200 Million Challenge contributed to the ranking.

The *Chronicle*, which covers nonprofit news around the world, ranks the fundraising performance of charities based on cash donations, as well as gifts of stock, real estate, art, medicine, food, and other noncash items.

An article published on 16 October provides an overview of the survey and highlights the Foundation's fundraising efforts for polio eradication, particularly among younger donors.

"This is a reflection of yet another outstanding year of fundraising for our Foundation," says John T. Osterlund, Foundation general manager.

The article also notes that ROTARACTors raised nearly \$192,000 and INTERACTors nearly \$274,000 for the challenge over the year.

Osterlund said involving young donors served as a creative fundraising approach and raised significant dollars.

Based in Washington, D.C., the *Chronicle* is considered the top news source for charity leaders, foundation executives, fundraisers, and others involved in philanthropy.

OFFICERS AND CHAIRS 2011-12

President	Rick Jansing	715- 630-3219	rickjansing@att.net
Pres Elect	Terry Arnold	715- 342-4228	tea@earthlink.net
Secretary	José Murillo	715- 344-5522	jmurillo@cfbwi.com
Treasurer	Nick Inman	715-422-1126	nickl@rivercitiesbank.com
Foundation	Cliff King	715- 341-9406	cliff@skyward.com
Membership	Ann Huntton	715- 345-2976	annah@cwso.org
Club Svc	Bob Stack	715- 346-1545	bstack@uwsp.edu
Club Admin	John Bergin	414- 364-4399	johnf.bergin@wctc.net
RYE/GSE	John Bergin	414- 364-4399	johnf.bergin@wctc.net
INTERACT	Cheryl Breit	715.343.7110	cbreit@capmail.org
ROTARACT	Eric Beuerman	715-346-2885	ebeuerma@uwsp.edu
Media	PDG Dick Judy	715-965-8417	riudvmaca@gmail.com

[The 4-Way Test](#)

Adopted by RI in 1943

Of the things we think, say or do ---

- 1 - Is it the TRUTH?**
- 2 - Is it FAIR to all concerned?**
- 3 - Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4 - Will it be BENEFICIAL to all concerned?**