



RI Theme 2010-11

"Building Communities -- Bridging Continents"

The Rotary Club of Stevens Point [WI]

PO Box 908, Stevens Point, WI 54481
Club 2673 District 6220



February 9, 2011



Rotary Club of Stevens Point Welcomes
Mayor Halverson, Dean Steve Smith, Kevin Quevillon
City of StePt, MSTC StePt Campus, ED Boy & Girls Club

The Mall Referendum & Downtown StePt! [Vote February 15th]



Program Host: Kevin Quevillon



Greeters

February 9 - Jeff Lukasavige & Kevin Quevillon



Feb 16 - Shelly Martin & José Murillo; 23 - Brad Corbett & Sharon Stratton
Mar 2 - Vern Nystrom & Nick Inman; 9 _____ & Randy Zietlow; 16 - Leroy Heiser & Cheryl Breit
Mar 23 - Joel Becker & Julie Mouw,
Apr 6 - Eric Beuerman & _____; 13 - Deb Freeberg & Brenda Diamond; 20 - Bob Stack & Randy Zietlow

Coming Events



April 15-17, District Conference Sturgeon Bay

May 23-25, Rotary Intl Conference New Orleans



Status of Rotary Polio Programs <http://www.rotary.org/en/EndPolio/Pages/ridefault.aspx>

Rotary Basics - great site - check it out!

<http://www.rotary.org/EN/MEMBERS/NEWMEMBERS/ROTARYBASICS/Pages/TheOrganizationofRotary.aspx>

FEBRUARY 2011 RI THEME - 'WORLD UNDERSTANDING & RI Anniversary'



Rotary International's 106th Year and Our Club's 94th

Rotary Intl: www.rotary.org District: www.ridistrict6220.org

Our Club: www.stevenspointrotary.com

UWSP ROTARACT - <http://students.uwsp.edu/nespi810/rotaract/>

Morning Club - Greater Portage County www.portagecountyrotary.com [Comfort Inn, Plover, Friday 7 a.m.]

Rotary News & Views

-- Of the Club and Otherwise



G

uests and Rotarian Visitors

- Visiting Rotarians – none
- RYE – Diego from Brazil
- New Member – Sara Brish, ED, StePt Area Convention & Visitors Bureau, will be joining us.
- Guests
 - Mike Phipps, Mgr StePt Wal-Mart, prospective member
 - Karen Schanock, PCBC & Noon Optimist [Dick Judy]
 - Craig Shuler [former member] & Jeff Bahling, Rettler Corp. presenting concept for new StePt Youth Baseball complex in Iverson Park; the complex has the tentative go-ahead of the StePt Parks Board & Dept.

A

nnouncements

- **BIGS Bowl-a-Thon 'Bowl for Kids' Sake' Feb 25 & 26** - one team formed by Pres. Jim, bowling at 6 pm Friday Feb 25 – so far team is 'the Pres, Jane Hopke, Nick Inman, Randy Zietlow, Steve Cywinski, Jose Murillo – who else? Steve said he'd provide some Bloody Marys. And, are we ready for a second team?
- **Summer RYE** – our first applicant is Soren Anderson, Amherst HS; Soren is a Junior Olympics cross Country Competitor and really enjoys Spanish, reading and pre-calculus, and naturally skiing. Candidates must be 15-18 yrs old; spend a month overseas and share your home for a month with your RYE sister/brother when you return - applications to John Bergin by February 28th.
- **RYLA** – our club will sponsor 4 for the fall's week-end program, Oct 14-16. If you have any candidates let Brenda Diamond know.
- **Place of Peace** meal served March 24th, will be coordinated by Carolyn Weiland.
- **24th Annual Rose Sale 2011** will be Sweetest Weekend, Oct 13-15. The coordinating team will be working on a website for credit card/PayPal ordering.
- **50-50 Raffle** – Leroy Heiser – finally got one – lunch to Polio Plus but no Joker.

Member Minute: PDG Dick Judy – skipped for sake of time and sanity of members

Presentation – Ellen Voie, President/CEO, *Women in Trucking Association*, probably the nation's leading authority on women professional truck drivers.

- The trucking industry is in crisis: aging drivers; 400,000 shortage by 2012 possible; federal regulation CSA 2010 will reduce the pool of drivers with new health and driving standards; economy sluggish past few years – while at the same time there is an increasing need for long-haul, heavy haul drivers over the next decade. This is the 'perfect storm' for trucking – more trucks, freight and loads facing fewer drivers.
- Only 5.2% of professional drivers in the U.S. are women and even lower % in management
- Problem with increasing the % of women drivers even as the equipment becomes more technologically sophisticated and suitable for women drivers

and/or persons of smaller stature is one of image, women don't perceive driving as a career, history of harassment and other obstacles even in the face of redesigned equipment, very competitive salaries and driving schedules suitable for women drivers.

- To meet the demand for drivers over the next decade the U.S. trucking industry has no choice but to seek more women and modify the environment to facilitate career professional women drivers.

Happy Dollars

- **\$2 Carolyn Wieland**
 - Celebrated her 27th show on WSPT 1010 'Let's Talk' and last week our guest speaker was on her Thursday show.
 - Pacelli girl's dance team took a 1st at state and qualify for Nationals – and there are NO seniors.
- **Jim Anderson celebrating 3rd grandchild.**
- **José Murillo gave \$2 for –**
 - Super Bowl Sunday
 - Community First has a new 'scrolling' marquee
- **Ann Huntoon may have to stop traveling and stopping by the Humane Society – after the trip to New York just had to 'rescue' another stray – thanks Ann. Ann noted the wonderful high school volunteers who help to keep the Humane Society functioning.**
- **Jim Firminhac supporting the SPYBA futuristic plan to add fields at Iverson and to make this a true destination for youth baseball.**
- **Linda Taylor reminded us that Feb 11th is the SweetHeart Dance for the new CW Children's Museum. Check out the event at www.cwchildrensmuseum.org/dance.html**



From Rotary International

Pakistan launches emergency action plan against polio

Responding to a sharp increase in the number of polio cases in Pakistan in 2010, the government has launched the National Emergency Action Plan for Polio Eradication 2011. Developed by national and international health experts at the request of President Asif Ali Zardari, the plan's two main goals are to stop polio outbreaks by mid-2011 and halt transmission of the disease by year's end. Pakistan was the only one of the world's four polio-endemic countries to see an increase in polio cases last year — 142 compared with 89 in 2009. And Pakistan's total accounted for more than 60 percent of all cases among the four, which also include Afghanistan, India, and Nigeria.

That increase "was a cause of alarm for the nations of the world, who were preparing to usher in, [in] the near future, a world without the scourge of this disease," says health minister Makhdoom Shahabuddin. "Failure is no option. We have come this far after years of efforts with the support of our international partners, and we must now finish the job with a more focused approach toward the last remaining bottlenecks that threaten to reverse the gains we have made."

A national task force will oversee implementation of the plan, which is aimed at reaching children in high-risk districts, mobile populations, and insecure areas. "There will be strict oversight of the plan at the national and provincial levels through monitoring cells," Zardari said at a 24 January ceremony in Islamabad to launch the plan. "We shall be working on a fast-track emergency plan with the support of our security forces to access children and households in the security-sensitive areas."

Mobilizing clubs

Rotarian coordinators assigned by the Pakistan PolioPlus Committee are mobilizing Rotary clubs to provide support in the country's four provinces. Club members will assist with the effort "to cover every nook and corner of the country," says Aziz Memon, chair of the committee. "We are committed to a polio-free Pakistan." The plan's progress will be evaluated by the Global Polio Eradication Initiative's independent monitoring board, established in 2010 to assess the GPEI's effectiveness in fulfilling its 2010-12 strategic plan. Rotary is a spearheading partner of the initiative, along with the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention.

At the launch ceremony, Zardari thanked Rotary International and the other global partners for their support of the emergency action plan. In recognition of Rotary's role in the drive toward polio eradication in Pakistan, he awarded the President's Award for Pride of Performance to Memon and the Star of Good Conduct to International Polio Plus Committee Chair Robert S. Scott. "We need this spirit of partnership in the country at this critical time," Zardari said. "No challenge is too big to stop us from saving our children from polio and ridding the world of this disease."

Future Programs -

- When you have a program please let PDG Dick Judy know so it can be entered in the schedule.
- If you need a projector and screen call the SPCC in advance.

FEB	2011	WORLD UNDERSTANDING MONTH & RI Anniversary
16	Ann Huntoon	Pam Luedtke & Cherys Hess, Point Dance Ensemble 'What's New and Coming to Stevens Point'
23	Tony Yaron CWA MGR	Ashleigh Marzynski, Marketing, CWA - 'Changes in the Flight Capital of Central Wisconsin'
26	Founding Meeting	For our club - 1 st formal meeting March 23 and Charter Day May 1, 1917 [club sponsored by Rotary Club of Duluth]
MAR	2011	Literacy Month and World ROTARACT Week
2	PN Terry Arnold	Everil Quist, 'Motivational Stories - Worldwide Experiences' http://www.quistspeaks.com/
9	PN Terry Arnold	Experiences in China - Politically Motivated Violence
16	John Bergin	RYE Update on Experiences in Stevens Point and Brazil - Diego our RYE Inbound
23	Pres Jim	Club Assembly Stevens Point Rotary's first formal meeting in 1917; Chartered May 1, 1917
30		
APRIL	2011	ROTARY MAGAZINE MONTH
6		
13	Ann Huntoon	Anne Katz 'Cultural Data Project' Arts Wisconsin www.culturaldata.org/about/ www.artswisconsin.org
15 17	District Conf	Stone Harbor Inn, Sturgeon Bay, WI



The 4-Way Test

Adopted by RI in 1943

Of the things we think, say or do ---

- 1 - Is it the TRUTH?**
- 2 - Is it FAIR to all concerned?**
- 3 - Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4 - Will it be BENEFICIAL to all concerned?**